

Income Triggers For Capital Ready Program

1. Client Enrollment	\$499
2. Refundable Deposit	\$ 2,500.00
3. Performance Fee	9.50%

Commission Payouts For Affiliates

1. Client Enrollment	\$499
2. Refundable Deposit	\$ 250.00
3. Performance Fee	1.00%

Cost to become an Affiliate	0
Cost to recruit Sub-Affiliate	0
Total Costs	0

Per Client DIRECT Income Projections

Client Enrollment	\$499
Refundable Deposit	\$ 250.00
Performance Fee	\$ 100.00

Per Client INDIRECT Income Projections

Refundable Deposits	\$ 250.00
Performance Fees	\$ 100.00

Assumptions

Average Client Capital Raise	\$ 10,000.00
Monthly DIRECT Client Quantity	20
Days Per Month	30
Sub-Affiliates	10
Average Production Per Sub	10

Monthly Affiliate Income Projections

DIRECT: Client Enrollment Fee Income	\$9,980.00
DIRECT: Refundable Deposit Income	\$5,000.00
DIRECT: Performance Fee Income	\$2,000.00
Override Income	\$ 35,000.00

Projected Monthly Gross Income \$51,980.00

Monthly Affiliate Expense Projections

Capital Ready On-Boarding Packets	\$ 5,000.00
Other	\$ -

Projected Monthly Net Income \$46,980.00

Projected Annualized Net Income \$563,760.00

Return On Investment INFINITE*

*\$0 cost to be an Affiliate

Key Selling Points To Small Business Owners (Clients)

1. No risk
2. Guaranteed \$100,000 capital raise
3. In most cases, first tranche of capital within 30 days
4. If needed, no upfront cost credit repair (TCR)
5. Proven model developed by former SBA Advisors
6. Emphasis on EIN-based capital raise
7. Free business plan and financial projections
8. No minimum credit score needed
9. No minimum time in business required
10. Many sources of capital--we identify the right type

Key Recruiting Points To Recruit Sub-Affiliates

1. No cost
2. Solve a huge problem--access to capital
3. Option for direct production or pure override income
4. Work full- or part-time
5. Free (and nearly unlimited) leads available
6. If desired, teach Access To Capital classes
7. Get referrals from key influencers (and they get paid too)
8. Excellent solution for people laid-off or needing income
9. Extrarordinary passive and residual income
10. Get paid immediately/same day (no waiting)

FOUR STEPS TO ON-BOARD A CAPITAL READY CLIENT

1. Collect the \$499 processing fee from the client (you can discount down to as low as \$250, if desired)
2. On-board the client by helping them complete the On-Boarding Form: <https://nd640-c5b5f4.pages.infusionsoft.net/>
3. Help them complete the soft pull authorization: <https://bizcreditprequal.com/?l=qUIEK>
4. Submit \$250 of the \$499 to ICS...

4(a) Via Zelle to payments@InnovativeCapitalStrategies.com

4(b) Via wire/ACH to ICS

Routing Number: 111000614

Account Number: 362997121

Bank Information:

JP Morgan Chase Bank
100 Independence Place
Tyler, TX 75703

ICS Information:

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