



## BRANCH MANAGER INTERNAL FINANCING REFERENCE SHEET

There are 28 million (28,000,000) small businesses in the United States with over 500,000 new ones starting each year. According to the United States Small Business Administration (SBA), the primary concern/constraint reported by small business owners is inadequate capital to start and grow their businesses.

Branch Managers are local leaders assisting small businesses in accessing capital through improved financial literacy and the Capital Ready Program—a grant-subsidized program guaranteeing small businesses a minimum \$100,000 capital raise regardless of credit scores or time in business.

In addition to receiving a \$25,000 grant to start a new Branch, they also receive \$5,850 for each small business assisted--\$499 up front and the balance as the client raises capital. Thus, helping just twenty (20) clients per month creates an anticipated \$100,000+ monthly gross income per Branch. Please see the Branch Manager License Agreement for details.

Branches can be ran on a full- or part-time basis without the need for office space nor staff. Full training is provided so no prior experience is necessary. This is especially excellent for insurance agents.

### FREE BRANCH MANAGER TRAINING

Any interested individual can receive Certification Training through a Workforce Grant which includes a \$4,990 payout for completing the curriculum with no requirement to open a Branch.

### \$250.00 BRANCH MANAGER LICENSURE

Through a new internal financing option, interested individuals can become a Branch Manager for only \$250 up front and weekly \$250 payments\* which includes:

- Geographic exclusivity
- Branch website
- Branch CRM
- 5% commission for the capital raise from the Capital Ready Program
- \$25,000 working capital allocation

\*The Branch earns \$499 per Capital Ready client enrolled up front. Thus, the breakeven point for each Branch is just one (1) new client enrolled per week.

### BRANCH EXPANSION BONUSES

Each new Branch receives a \$25,000 bonus to open a Branch Office and \$5,000 for each Branch referred to ICS. Both bonuses pay out once the Branch License Fee is paid in full.

### MORE INFORMATION

<https://innovativecapitalstrategies.org/branch/> for training, details, and to get started.

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